

So Social is a collection of Chicago Tribune articles written by social media experts Amy Guth and Scott Kleinberg. It explores the benefits and dangers of social media from both professional and personal standpoints. For anyone interested in growing their social media following, understanding web marketing, or keeping accounts secure, So Social is a must read. In So Social, Guth and Kleinberg give insider tips on how to use social media safely and easily for business and at home. Entrepreneurs and media mavens alike will appreciate their useful insights on Facebook, Twitter, Instagram, Vine, LinkedIn, Google+, Pinterest, and more. Each platform has a dedicated chapter, which is beneficial to both social novices and media experts. The Internet is awash with advice and lists of varying quality on improving social media habits. So Social has set itself apart by being a carefully curated collection from two tech gurus with experience across media platforms, from traditional old-world publishing to disruptive new media technologies. A quick yet highly informative read, So Social will be a crucial tool for any reader looking to improve their social media approach.

Phoenix: Thomas Wentworth: First Earl of Strafford 1593-1641: A Revaluation, Selected Sermons of Jonathan Edwards: With a Biographical Introduction and Notes, Romische Geschichte. Erster Band. Zweite Auflage. - Primary Source Edition (German Edition), Multiple Run and Shoot Offense, Security Management, Integrity, and Internal Control in Information Systems: IFIP TC-11 WG 11.1 & WG 11.5 Joint Working Conference (IFIP Advances in Information and Communication Technology), This Side Up: Spatial Determination in the Early Development of Animals (Developmental and Cell Biology Series), Paul Keres: The Road to the Top, Poetical Works Vol. 3, So Far, So Good, Enthüllungen Über Den Kommunisten-Prozess Zu Köln... (German Edition),

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