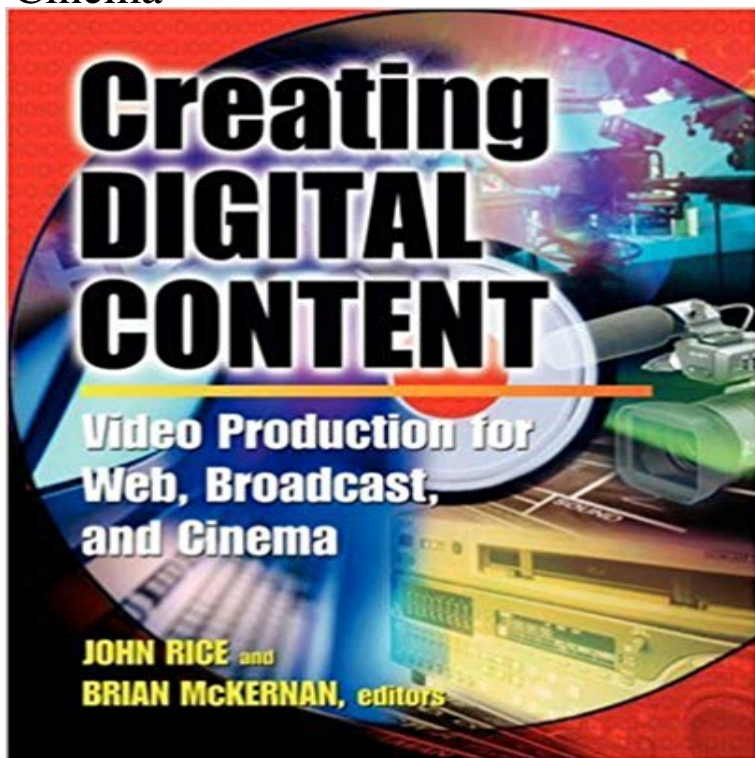


Creating Digital Content : Video Production for Web, Broadcast, and Cinema



*A unique, complete tutorial of digital video production techniques from the experts driving the content revolution*Coverage of datacasting, webcasting, interactive television, digital cinema, DVD and more*Post production tutorials*Provides an exhaustive explanation of new business models: how is anyone supposed to survive and profit in the digital content environment?

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