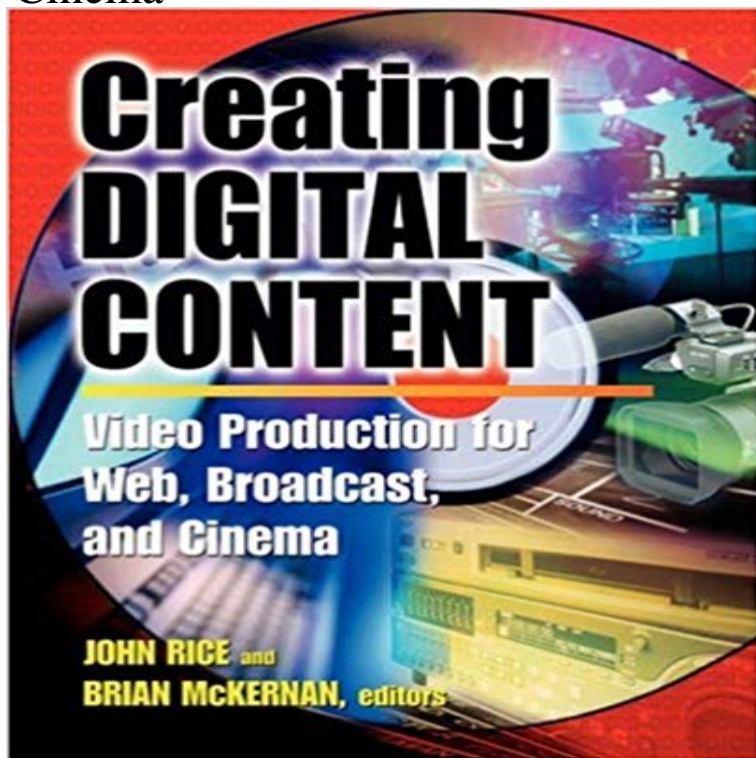


# Creating Digital Content : Video Production for Web, Broadcast, and Cinema



\*A unique, complete tutorial of digital video production techniques from the experts driving the content revolution\*Coverage of datacasting, webcasting, interactive television, digital cinema, DVD and more\*Post production tutorials\*Provides an exhaustive explanation of new business models: how is anyone supposed to survive and profit in the digital content environment?

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