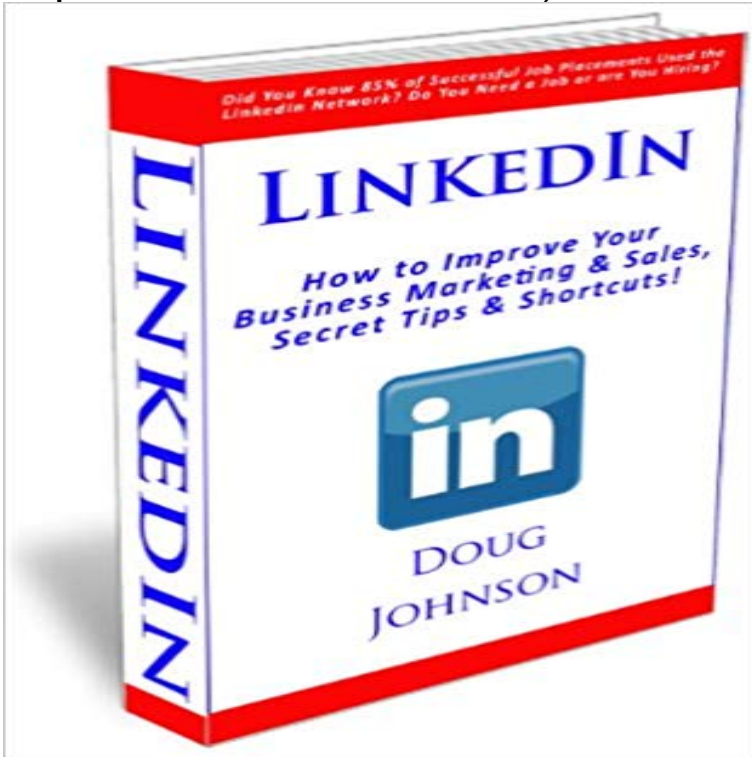


LinkedIn (How to Improve Your Business Marketing and Sales, Secret Tips and Shortcuts! Book 3)



LinkedIn: How to Improve Your Business Marketing and Sales, Secret Tips and Shortcuts! Sales, Marketing and Digital Coach, Doug Johnson authored LinkedIn: How to Improve Your Business Marketing and Sales, Secret Tips and Shortcuts! His no-nonsense, realistic and experienced approach is refreshing and eye opening. LinkedIn is the professional network of Social Media! This Social Media Network is where all the business and professionals network relating to Social Media Strategies! LinkedIn has completely changed how Businesses Market their Services and Products. LinkedIn is where companies and job placement professional begin their search 85% of the time. If you are searching for a job, LinkedIn is where you have a chance to present yourself to those searching for candidates to fill positions that you could very well qualify to fill. 49% of those on LinkedIn are decision makers, and you can connect with and network with those decision makers. What an opportunity! The biggest benefit of using Social Media is you have a fabulous communication tool that can be very effective expanding your promotional message to the marketplace! Not only is Doug a Digital Coach, but his Sales and Marketing experience of over 25 years gives him special insight to answer those tough Business questions like . . . Discover how LinkedIn can effectively help you take your Business to the next level? Find out what is so different about LinkedIn? Why LinkedIn must be a significant method of communication with the thought leaders of your industry? Why is Social Media Important? What is LinkedIn? How to Optimize your set-up for LinkedIn . . . Tips to use LinkedIn better . . . An uncomplicated plan to use LinkedIn effectively for your Business . . . How to use LinkedIn most beneficially for your Business . . . As Small Business Owners

and Entrepreneurs we must approach Social Media in such a way that our Clients are happy they used our Products or Services and want to tell others about their outstanding way they were treated by your Business! Never before in the history of Business has it been possible to such an opportunity to understand how well your Business is doing with your client base! Simplicity is the ultimate sophistication. Doug calls these, Amazing Business Life Changers! I have no doubt these Real Life stories give you one of those Aha! moments that always helps re-focus on those important things. Inside LinkedIn: How to Improve Your Business Marketing and Sales, Secret Tips and Shortcuts! Doug reveals over 100 Secrets and Tips to help you improve your Business. Regardless of what level your Business has achieved, who you are or what you have accomplished, the Secret Tips and Shortcuts inside this book will help you instantly see how to improve your sales and marketing. Marie H. a client of Dougs says: LinkedIn: How to Improve Your Business Marketing and Sales, Secret Tips and Shortcuts! is insightful, beneficial and much more than a self-help Business Resource. Its just like Gravity It Works whether you believe it or not! So ,Do You Believe in Gravity? I can hear you say, Are you serious? . . . Of course! Why do we believe in gravity? We cant see it . . . We cant hear it . . . We cant touch it . . . We cant smell it . . . You know, we cant even tell what gravity looks like . . . Yet we believe in Gravity! Why? Its just like Gravity! It doesnt matter whether you believe in it or not . . . it still WORKS! Its worth the risk you take to read and discover the Secret Shortcuts and Tips hidden inside. You will be able to practice the simple principles I talk about and just watch what happens! Im excited and just cant wait to hear your Business Success story of how these secret Shortcuts and Tips inside LinkedIn: How to Improve Your Business Marketing and Sales, Secret Tips and Shortcuts! have changed your Business life! Its a Good Life!

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