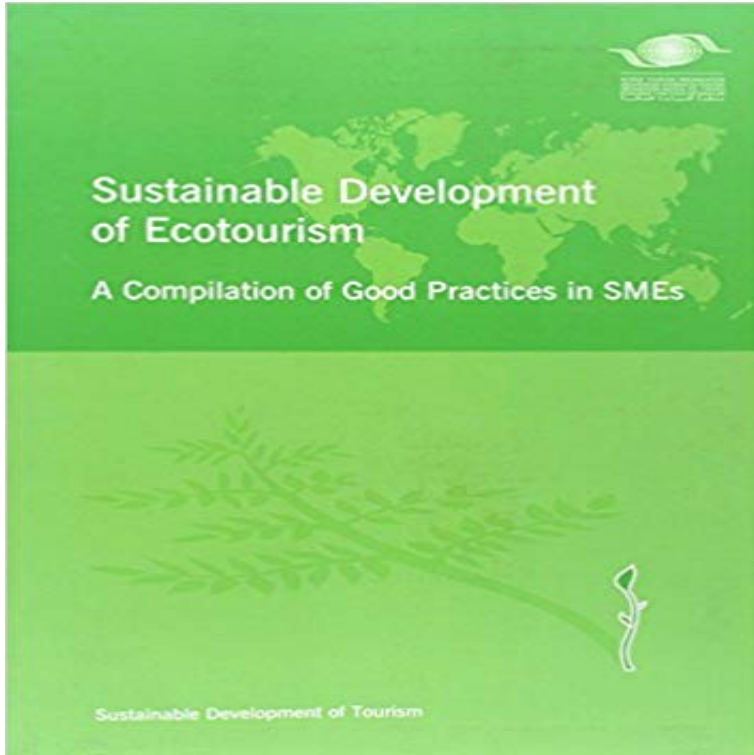


# Sustainable Development of Ecotourism - A Compilation of Good Practices in SMEs



This compilation contains 65 case studies received from 47 countries about exemplary practices in small ecotourism businesses (SMEs). The cases provide rich details on methodologies and business approaches applied successfully by a wide range of ecotourism companies; they provide a valuable well of information that can serve for generating ideas and adapting sustainable ecotourism practices to the specific local conditions elsewhere. The experiences presented in this book come directly from the field, from the people who have developed these initiatives and who are daily in charge of these business ventures. They reflect well the complexity of small businesses, the great challenges and opportunities they face, and the endless creativity that this business allows for.

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